

**Special Report:**  
**How To Generate Quality**  
**Prospects To Your Website**  
***Without***  
**A HUGE Budget**

**Proudly Brought To You By**  
**Vern aka 'The Honest Marketer'**

**In This Report:**

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1. Introduction – The 'Honest Marketer' Behind The Website
2. Do You Think All (Your) Opportunities Are Created Equal?
3. How To Generate Quality Prospects To Your Website – 3 Easy Ways

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Tell them to grab their own HOT affiliate marketing tips for FREE at

<http://www.Simple-Riches.com/blog>

**PLEASE NOTE**

Send this to your friend now and tell them to get the \*HOTTEST\* affiliate marketing tips at [www.Simple-Riches.com](http://www.Simple-Riches.com)!

## **1. Introduction – The ‘Honest Marketer’ Behind The Website**



Behind The Scenes Of Vern's Private Life:  
"A Report Is Never Complete Without A  
Story"

Dear Friend,

Thanks for downloading this report and most of all I thank you for just taking the decision to subscribe to my latest newsletter list at

<http://www.Simple-Riches.com>

A mentor of mine kept telling me that providing GREAT content is always the key to people's hearts and mind. So, what I hope to achieve is that you will put these things to action and profit.

Then, be sure to ask me if you need any help at all. I'm always here for you.

First of all, I would like to share a simple story with you, is that okay? ;)

My journey began a little more than a year ago. I paid \$800 for a seminar that teaches "how to become a millionaire" then met some friends who aspire to make money online.

<http://www.Simple-Riches.com/blog>

Get The Hottest Marketing Tips At THE Affiliate Marketing Blog

To cut short my long story, here I am today writing this report.

**“I hope that you will avoid the same 1 year worth of mistakes I made just by using this report”**

**Sincerely,**

*Vern How*

PS: Support for this report can be found by emailing me at:

**[vern@simple-riches.com](mailto:vern@simple-riches.com)**

## **2. Do You Think All (Your) Opportunities Are Created Equal?**

To begin with, I must make a statement that as being an affiliate marketer myself (after going through so much learning curve!) that not ALL your opportunities are created equal.

Think about this, say you join a money making opportunity and yet you are also marketing a “sex enhancement” solution.

Of course, the marketing psychologies behind both are totally TWO very different ways.

Say a man who's having erectile dysfunction wants to make his mate happy and goes online to search on Google. Do you think he'll click that link or advertisement that says, “Learn How To Stay Erect In 3 Ways?”

**OR**

**“PowerUP – Your Instant Erection Pill  
In 5 Minutes Or Less!”**

As you may have noticed, the headline in the RED will definitely be CLICKED and may even result in a sale! Why? Because, believe it or not, people today are really impatient and wants a solution NOW.

Think I'm exaggerating?

Imagine that another guy was having a headache and went online to find all the links about “learning how to remedy their headaches...”

He's gonna be really pissed about those ‘potential solutions’ for this splitting headache.

This is why I'm writing this to you in all honesty.

Whatever opportunity you are in, don't try to think that it may apply to all markets because if you're like marketing many products to your same leads or lists...

You really could have been making MORE money marketing a very specific **instant** product solution to your target market.

**Here's something else.**

If you're in network marketing I've got a tip for you.

Generate leads that are already either in a network marketing program or have shown genuine interest in network marketing programs.

That's how you can make your opportunity really **STAND OUT**.

Then, generating you tons of sales like clockwork.

### **3. How To Generate Quality Prospects – 3 Easy Ways**

Thanks to a really great guy from my list (you know who you are) and others I am glad to share this really neat tip to generate quality prospects.

There's 3 ways to do it and you do NOT need a big budget to get this done.

I personally vouch for budget ways to market online but in order for me to touch the middle ground (for those who have investments put aside for advertising), we'll touch on low cost paid advertising too. ;)

**Let's begin.**

- ***Tip #1: Generate Leads Using Targeted Forums***

Just to clarify, if you don't know what forums are... they're basically just a place or a kind of discussion board where similar groups of people with the same interest or a particular niche gather to exchange comments.

Yes, well there is a right way to do it and there's a wrong way to do it. Believe me, I've got tons of quality leads just by posting a nice, helpful and get this...

\*DETAILED POSTS!\*

... really detailed posts of replies just to help the person who posted it.

- <http://www.homebusinessforum.com>
- <http://www.wahm.com/forum>
- <http://www.richdad.com>

All these websites above is GREAT for network marketing, financial topics or even work at home, home business topics. Give it a try! Its FREE to register.

• ***Tip #2: Generate Leads Using Articles***

I might just release a detailed report on this in the future when I've got all the juicy secrets from some experts in the industry. Keep your eyes peeled on this though.

For now, you should be able to get to a good start by this short tip right here.

*Heck, article marketing is FREE too so if you got some time and a little creativity – I suggest you get your feet wet using this technique.*

Articles are way underrated. You see, there are TONS of articles online all over the net. But not all of them gets a lot of views. WHY?

Listen up: Its because some marketers don't actually know how to MARKET their articles. One of the ways is to check out **high visibility article directories** and post your article.

Writing and submitting your articles are not very difficult if you know how.

My friend Josh, is exceptionally good at doing this. Personally, my article writing wisdom has increased so much since I got his ebook on **Article Marketing Domination**.

Check it out here:

<http://www.Simple-Riches.com/AMD>

Look, if you want to do it right. Learn it by using paid information. Not from some rogue marketer who tells it from a certain website.

• ***Tip #3: Generate Leads Using Ezine Solo Ads***

Here's more... if you got between \$40 - \$70 to spare in your marketing budget then I'd recommend that you go for Ezine Solo Ads.

Now, there are many Ezines to choose from.

You can go check out some good ones at:

<http://www.Simple-Riches.com/blog>

<http://www.best-ezines.com>

Be sure to check out their rates before you actually advertise though and notice how often they mail out.

Also, I have gotten great results when I learn to send the RIGHT MESSAGE to the RIGHT TARGET market. Here's how you can do it.

- Make sure you find the ezines which have a list of more than 1000 people
- Subscribe to their list and see how the 'SOLO AD' is positioned
- Advertise once and see how your response goes

That's it!

If you don't get any clicks in your URL after 2 adverts, don't fret.

Just move on and see if the next Solo Ad will give you good results!

**PS: Please email me at [vern@simple-riches.com](mailto:vern@simple-riches.com) should you need support some of the tips above. Or get the hottest marketing tips by **CLICKING the link at the bottom now!** ;)**

**PPS: This report is provided FREE for you and your friends because – well I understand that it's not easy to earn a living online. So, hope this report gives you a nice kickstart in marketing!**

<http://www.Simple-Riches.com/blog>

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