

Special Report #2:
How to Generate Money
Online “Effortlessly” and
Easily

By
Vern
‘The Honest Marketer’

In This Report:

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1. The REAL Definition Of Making Money Online
2. How To Start Prospering Beyond Your Wildest Dreams
3. How to Keep Making Money like Clockwork – Online!

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PLEASE NOTE

Send this to your friend now and tell them to get the *HOTTEST* affiliate marketing tips at www.Simple-Riches.com!

Foreword:

Dear Marketer,

Thanks for downloading this Free report. What you will NOT find in this report is a bunch of “recycled” articles and bullet points taken from all over the web and then compiled using typical MS Word to the PDF you see today.

Instead it is a personal work of mine and taken from what I've learned along the way just to share it with you.

Also, if you would like to get the latest updates about my affiliate marketing tips (which I'll reveal to you as I test along my marketing journey) – please visit the link by clicking below:

<http://www.Simple-Riches.com>

Let's get started.

Sincerely,

Vern How

PS: Support for this report can be found by emailing me at:

vern@simple-riches.com

1. The REAL Definition Of Making Money Online

Making money online is a phrase that you might have heard about from everyone you searched for in Google by typing in “make money online”.

The sad fact?

Most of the times the search results you see which appears on your first page in Google usually isn't really going to guarantee you'll earn a bundle of cash within the week. Heck no. If you want a real definition making money online simply is translated to earning a living online.

Now, don't shoot me just yet. I personally know marketers who make money online just so they can either pay the bills or put food on the table. These are the ones whom you should really be listening to and not some hogwash guy trying to stuff “marketing messages” down your throat!

Yes there are “big time marketers” out there which you can listen to and learn from. I mean great names like Michael Cheney, Rich Schefren, or even John Reese.

Trust me, they are all good guys. However, if you want to learn how to make lots and lots of money online you should learn from the ones you can come into close contact with. Not the ones sitting on another planet.

By this, I mean learn from those who are making a living from different niches. They market to a specific market like autism, guitar, jewelry and even Viagra!

These are what we can call “underground marketers”. They make money online practically out-of-sight and hidden from the well known marketing forums like the Warriors Forum (an Internet marketing community).

Lately, I think you may have heard the latest marketing fad going on about a farmer who hung out with “*millionaire marketers*” then the next thing you know – he got rich.

Then, he produces an e-course designed to help turn your situation around. For a price of course ;)

Let us analyze the situation.

Let's see this is a cleverly designed story. He's a farmer (I honestly don't know how true this is, nor I could *anyone* even testify if it is) who learned how to make money online by hanging out with millionaire marketers?

What we should be wary are stories like these. Heck, if he's so rich why not just continue making money online in that simple niche he's in and *NEVER* tell anyone how to do it?

See what I mean? That e-course was designed to sell to innocent bystanders (let's hope you're not one of them!). So the key definition of making money online is really earning a living online.

You start by taking small steps which later lead to bigger steps and towards your destination. You can do it by choosing an "underground" marketer who is already making money in a certain niche that you like.

“But Vern, I’m NEW and don’t know anyone with this kind of ability! ... Even if I DO find one – how do I get them on my good side?”

Now, let me address this by a single paragraph.

Sure, you might not know anyone just yet. However, you can start by hanging out at certain forum and choose with your gut feeling among those marketers who say that they are in a “certain niche”.

Then, visit their blog, newsletter or whatever product that they're selling. One secret is to purchase their product even so you have access to them.

Yeah, it will cost you about \$47 - \$127 but that is why you really need to know who you're buying from. Underground marketers are not that hard to come by and building a relationship with them is really one of the well-known marketing secret I can tell you.

2. How To Start Prospering Beyond Your Wildest Dreams

Here's a little motivational pep talk for you.

"No man is more talented or smarter than another"

This statement still stands true today. Just like at this instant I'm no more talented than you in terms of mental or physical capabilities. Sure, *I go to the gym about once a week, drink lots of water and spend about 1 hour a day marketing on average.*

That's the only real difference between us. The moment you decide to manage your time in a more "productive" way you can certainly bet that your life will improve some way or another.

Prosperity simply is a very deep subject and without going into obvious details I'd thought that a quick summary would do the trick for you and me.

"You can be prosperous by first changing the way you manage your productive time as opposed to using it for things like entertainment, et cetera"

Okay, I have a confession.

Sometimes I also get the hunger pang of switching the TV on and watch some typical Korean dramas (its quite popular here with my wife around) and play a few hours of my PS2 when I want.

It doesn't take a genius to figure out that I not only didn't do anything productive to my own life but I also have just wasted a part of my time to learn something new.

Prosperity really comes to those who seek it first and by seeking I mean really "going after it all the time". It takes discipline. It takes the courage to press the RED OFF button on your TV.

It will hurt in the beginning but you can always set a schedule like "Monday is the day to watch Heroes on TV".

So there you go a plan to schedule a little bit of your path to prosperity in your life. If you keep a tight productive schedule to working on your business regularly – you will for sure prosper beyond your wildest dreams!

Here's a small snippet of my typical Wednesday:

Morning – write 1 article, check emails

Afternoon – Check Forums / Blogs for updates

Night – Spend time with wife / squeeze (if possible) time to write

Its not that hard to plan your schedule once you have an idea ;)

3. How to Keep Making Money Like Clockwork – Online!

In view of the feedbacks I received from my valued subscribers many of them seems to have this problem:

“Do you have a plan I can follow and make money again and again?
Can you show me how this works?”

Firstly, there are two questions in that statement. While they look pretty similar I recognized that there are two things that you will need to succeed online.

- 1. A Guide (book or manual or a report like this!)**
- 2. A person who can show you step by step in full Technicolor!**

While there is no “one size fits all ebook” that could ever tell you this because I know that most ebooks who promises you that it's THE ultimate guide.

There is still hope for you in a sense where I can quickly tell you how to do it and do it again and again almost effortlessly.

Now in the title of this report I put the word “effortlessly” because while it is really effortless you do need to DO something initially. If you don't then you can keep searching for that “pot of gold” at the end of the rainbow.

“If you’re serious about making a living online and want to do it honestly then continue reading.”

Here are 3 simple steps you can take right now to start making money and please put some “initial effort” in order to see what works.

(Please write to me for more details on each point if you want, ok?)

- Get on the forums of your “interest” or niche. Read up on what is the latest buzz they’re talking about. Take down notes and dig deep into what they really are looking for. That’s the gold right there.
- Then, log onto **www.nichebotclassic.com** (its free so all you need to do is keep verifying when you want to do a new keyword research). Type the word you want such as, “acne instant solution” or something like that. This example is the beauty niche.
- After that you’ll get a bunch of results. Nichebot will show you the number of searches a particular keyword is searched for in Google. Use that keyword to form your new product, website and marketing tactic. Information really revolves around keywords so you can’t go wrong with this.

That’s about it!

You can find some products to sell on www.Clickbank.com or just do another search on Google then sign up as an affiliate. What you have to pay attention is about driving traffic. I've covered that in my previous report to if you want that too you can click here (or copy and paste into your browser address field):

<http://www.simple-riches.com/blog/how-to-generate-quality-leads-online-my-first-free-report>

PS: Please email me at vern@simple-riches.com should you need support some of the tips above. Or get the hottest marketing tips by **CLICKING the link at the bottom now! ;)**