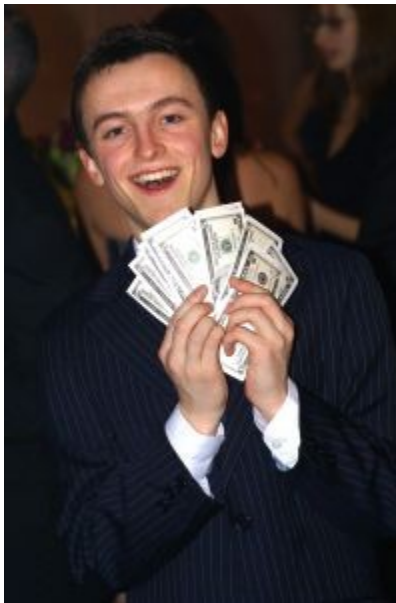


# **Affiliate Marketing Mastery:**

## ***Little Known Secrets***

### **'Gurus' Use To Make Money!**

**>> Warning: This Is A Long Report, Print It Out To Avoid Having Your Eyes Pop Out Like Tennis Balls<<**



**By**

**'Vern aka The Honest Marketer'**

**A Publication Of [Simple Riches](#) © - Version 1.0**

**In This Report:**

- **Why I Wrote This Report**
- **Shocking Truths About Affiliate Marketing**
- **Stop Making Excuses... Find Solutions**
- **The \$100,000 Tip**
- **It's All About The PLAN**

**PLEASE NOTE:**

*Send this to your friend now and tell them to get the \*HOTTEST\* Money Making Report in the History of the Internet at [Simple Riches!](#)*

## **Why I Wrote This Report:**

Firstly, there are many reasons that I would do so but the most significant one was when I posted a question to my subscribers about what they would like to learn about affiliate marketing.

To my surprise I got about nearly 40 responses and counting up to this day. I'm sure there will be more coming in but it just began to become too much of a task for me to sit down and answer every single question that arrived.

***They all resonated almost the same message, "What Is Affiliate Marketing And How Do I Make Money From It Without Doing Too Much Work Or Over Spending?"***

So, that is why this report was born. You will be able to understand some basic groundwork on how to work an affiliate marketing business and then make it profitable.

Please be reminded though you may be just starting out some of these tips might not make sense to you but I'm sure if you can learn just one thing from this report then my mission is accomplished.

Also, I will be working on a few more things as time goes by such as a new product that I will be putting my time and effort on.

**Vern's Affiliate Marketing Tips, [Write To Vern For Support](#)**

---

Its going to help many people in terms of affiliate marketing and how you can also drive great quality traffic to your business.

Rather ambitious but its something quite close to my heart and one that has been in the back benches for some time. **Watch out for it to be released in June 2008!**

If you have any questions at all please do write to me as I really enjoy helping you out if you face any kind of roadblocks.

*\*\* You might have noticed this report was based on one of my latest advice posted in the well known Warriors Forum, I've also improved it based on my latest observations.*

All prosperity,

*Vern How*

aka The Honest Marketer

## **Shocking Truths About Affiliate Marketing**

I will give this a try. I'm no big marketer but finally and after going through the grueling process of marketing online and making some profits - I could at least offer something of value to both new and matured marketers alike.

The whole truth (which is really sad) is this...

There are marketers who come online and perhaps they are new, I'm talking about fresh, green people who doesn't know what autoresponder means to what affiliate marketing means.

Really greenies.

Then, there are matured marketers who have been here for years.

These group of people (probably like the x-me) have been kept in this arena mostly by hope and the latest trend. Purchasing product to product and systems to software for that next "latest-and-greatest-stuff-thats-guaranteed-to-work".

**To summarize in one answer : stop asking and prodding.**

I was like that.

## **Vern's Affiliate Marketing Tips, [Write To Vern For Support](#)**

---

I watched the big guys and got to thinking "geez, if I get that product from them, learn it and apply, it would work!".

Or the first time when I was still green and told myself.. "I got it! it's the only program that will bring me my greenbacks in X days/weeks/months!"

### **Just about 8 months ago, it hit me.**

I decided I was sick and tired of all the trend and hype. Paid no attention to the latest and greatest of the 'talk of the town' and focused on learning 1-2 specific marketing techniques.



Then, I stuck with it. Amazingly, if you realize that you would probably get so focused you're bored out of your brain doing the same stuff over and over again.

Yet, it became somewhat of a lifestyle. A habit that formed part of my life.

## **Amazing Stuff Happens When You Least Expect It**

What amazes me (and continues to do so) is the massive results I got by just being disciplined and 'training' myself by taking action.

It could either be putting one or two marketing tactics into action aggressively. I read up on other people's blogs and forum discussions.

“Yes, the [WarriorForum](#) pretty much helped me but what I found out was that certain forums give you exposure to **the best marketing minds to mingle with**, and that's invaluable”

I studied, tracked and continued doing what worked and gradually refined my marketing plans day by day. Slowly but surely by list and income grew.

Yeah, it's not a lot but it's good to make a living AND work on my own terms and time.

Before I bore the heck out of you, let me chip in a few words of advice to new and matured marketers who are just trying to 'make an honest living' and not a bunch of cash like the Bank of America's gigantic money vault..



## **3 Tips From An 'Honest Marketer' For Generating An Honest Income Online**

### **1. Focus working on 1 product, test it for a few weeks to a few months.**

- Never let your eyes be drifted elsewhere and start listening to some big time guru or marketer who claims the next big thing you should get.
- Seriously, how would you have enough time and money to invest in your business if it was spread to like more than 10 programs and products to promote? Yes, you got the cash, but you're spread too thin!
- We're talking about maximizing profits enough to make a living.

### **2. Do not be desperate and stay positive.**

- This has to be a little deep if you are new. However, even as I write this right now I feel a little nostalgic.
- Being at peace and cool about what I have and didn't have must have made me a happier person. Like a business, you don't go from zero to hero overnight. If you got experience, that is possible.

## **Vern's Affiliate Marketing Tips, [Write To Vern For Support](#)**

---

- For the most of us who are still trying to 'break the code', you really need to have patience and endurance. Have a backup plan and take care of your own and your family's needs.
- Money will not fall from the sky. The rain will. If you need to work to get some food on the table, do it ... temporary - at least until you will get enough to keep going.
- When you work on your business, **don't be too hasty or desperate** to get that next \$10 or \$1000. Remember that money does not make you. You make the money.
- Stay positive, stay calm, work your business and you will reap the fruit of your work.

### **3. Know your purpose. Not just your goals.**

- Many times, when you work on your own business you will likely neglect time for other things. Much likely to stifle and blot out the other things you usually would do back when you didn't have an online business.
- However, never forget the true purpose of why you decide to go online in the first place. I had a friend who worked day and night and finally sat up one day and thought, "sheesh! what am I doing? I'm no happier or better off with

## **Vern's Affiliate Marketing Tips, [Write To Vern For Support](#)**

---

my family and with myself.

- Doing more hours a day than a day job even!" The point is when you know the reason why you went online, everything else becomes easier.
- For instance, I went online to have another stream of income so I can buy nicer clothes for my wife, better meals for my family and perhaps even afford a better house.
- Plus, the other thing is so that I can have time for my family too - such as taking trips to exotic places without worry about getting back to work the next day.
- Heck, if my laptop is right in front of me - let's do it! That's what I mean, folks.

## **Stop Making Excuses... Find Solutions**

Here's a little exercise you can use to get started on boosting your income in affiliate marketing. Heck, use it even if you are new to this game and start earning some serious cash.

**Quickly, write down all the reasons (or at least hurdles) why you can't build a successful business.**

Maybe you don't have much money... Maybe you don't have enough time... Maybe you don't have the Internet... Maybe you are like 14 years old and you can't convince your parents your making money on the net not dealing drugs.

Maybe you are 82 years old and you can't move your fingers fast enough across the keyboard.

*Whatever it is, I want you to write it ALL down.*

Congratulations. You've just dug out all those excuses your mind will put up to stop you from exiting your comfort zone.

Now let's combat them.

Would you like to know about a little known sure-fire method for you to overcome virtually any problem without any help?

## **Here's the \$100,000 Tip.**

This exercise is one of the most powerful method in the world. I learnt it off Brian Tracy in some of his sales training programs. For every problem you ever come across, sit down and brainstorm 10 different solutions.

You then pick the best one and try it out. For example 'I don't have enough time'. Well what's the solution to that?

You could Watch less TV, Hire a baby sitter, Come home from work 1 hour earlier, work during your lunch break, get up earlier, schedule a few hours of work during your weekends and so on.

The solution will always jump out at you... I guarantee it!

**If you do this just once a day, by the end of the year you'll have 365 solutions. Do you think just one of them will increase your income?**

You bet your lemons!

**Stop blaming others... Guru Basher, make NO money**

## Vern's Affiliate Marketing Tips, [Write To Vern For Support](#)

---

Now that you know my little secret method to overcoming problems I want you to know about a sad fact in the marketing community.

Not everyone knows what you know so far, that success is really dependent on yourself.



Most people foolishly believe that the world owes them a free lunch, when in fact that's completely untrue.

They think that the reason they're not making any money is everyone else's fault!

Don't believe me?

Just visit any Internet marketing forum or any other major Internet marketing forum and see how many people "bash the gurus".

These cynical losers hate successful people and want to bring them down.

So they bad mouth them, point out all their mistakes and publicly try to shame successful Enturpuernuers because at the end of the day its "us vs. them"... the "poor vs. the rich"

All I can say on this subject is to **avoid people who bad mouth gurus**. They are the ones who have problems.

**“Don't hate the Rich... Join them!”**

Don't be afraid to ask for help at any time of the day.

Because the truth is most Successful Enturpuernuers are among the most giving people you'll ever meet.

You wouldn't believe how far many people will go to help a newcomer, if that person is willing to apply that knowledge.

Nothing peeves me more, then when I spend a good hour helping a newbie out at any forums.

I help them with their copy, review their product or whatever.

And then a few weeks later I email back and ask how the project went, and they send back some lame excuse about working on a more important project.

ARGH!

But...

**Stop waiting for a big Break... it won't come!**

**Vern's Affiliate Marketing Tips, [Write To Vern For Support](#)**

---

Listen a lot of people think that if only they could get to know a couple of gurus and then get them to send out an email to their lists they'll be an instant success.

While getting a high level JV can make you a lot of money, you can't build your whole business around "hoping" for a big break.

Mark Joyner regularly tells people "that hope is not a course of action", and he's 100% spot-on.

**You need to make your own break.**

***Work hard and eventually people will notice you.***

## **It's All About The PLAN**

**The last factor and great tip before I really move on to ONE LAST THING:**

**“Never treat your business like a hobby and think that you're gonna get big bucks if you do this and that. You need a complete affiliate marketing plan which is carefully thought out and like a garden...”**

You need to tend to it and water it to keep it alive, watch and trim it's leaves for new growth. Plant new species to make it more colorful and vibrant.

Then, when you have a big garden - hire a gardener to tend to it while you start to build another garden again ;)

That comes from my own personal experience and hope this will help those of you who are searching for the answers 'out there'.



I'm open to comments, debates, opinions, it's okay. As long as we keep the dream and the desire to increase ourselves to be better people on this earth - why not?

**It sure beats robbing a bank!** LOL! ;)